



IMPACT PITCH Europe 2025

By ESG Summit Europe

Date: 8 October 2025 · 12:30 – 13:45 CET

Place: Theater Príncipe Pío, Madrid, Spain

Hosted by Federico Garcea, co-founder & CEO of Treedom

Format: Live Shark Tank-style pitch competition + jury feedback





What is IMPACT Pitch Europe?

IMPACT PITCH Europe is the official live startup competition of ESG Summit Europe 2025.

Inspired by the Shark Tank format, this session showcases Europe's most promising sustainable startups, live on stage, in front of top investors and ESG leaders.

This is Shark Tank meets Sustainable Innovation: competitive, inspiring and investment-focused.

Key Objectives

-  Empower entrepreneurs creating innovative ESG solutions
-  Connect impact-driven startups with capital and exposure
-  Highlight scalable business models with measurable impact
-  Promote Europe as a global force for sustainable innovation





Agenda

Time	Activity
12:30	Opening Keynote by Federico Garcea: "From seeds to systems: scaling purpose in Europe" (TBC)
12:40	Jury introduction and pitch format explained
12:45	Pitch 1 – 5 min + Jury Q&A (5 min)
12:55	Pitch 2 – 5 min + Jury Q&A (5 min)
13:05	Pitch 3 – 5 min + Jury Q&A (5 min)
13:15	Jury deliberation (with music or light moderation)
13:25	Winner announcement + jury feedback
13:35	Closing by Federico Garcea: "Why Europe needs more ESG founders" (TBC)

Jury Panel

Name	Organization	Role
TBD	CaixaBank	ESG or Sustainable Finance Executive
TBD	BlueOrchard (Switzerland)	Partner or Inverment Director
TBD	Acciona	Global Sustainability Director
TBD	To be confirmed – from investment, family office or institutional background	

The jury will evaluate each startup on:

- 1

Innovation with measurable impact
- 2

Scalability and market potential
- 3

Measurable impact
- 4

Business model strength and founder/team credibility



Innovation starts here

What kind of startups can apply?

We are looking for **early-stage, independent startups based in Europe** with scalable solutions that deliver **measurable positive impact**.

To be eligible, startups must:

- Be headquartered in Europe
- Be in early to growth stage (MVP, pilot or revenue)
- Have raised less than €3 million in total funding
- Present a credible and impact-driven business model

We welcome applications from startups innovating in one or more of the following impact domains:

Climate & Planet

Technology and innovation for environmental sustainability:

- Clean energy and electrification
- Climate tech and carbon reduction
- Circular economy and waste minimisation
- Sustainable agriculture and food innovation
- Water, biodiversity and resource efficiency

People & Society

Solutions that improve equity, wellbeing and inclusion:

- Health tech and digital wellbeing tools
- Financial technology for greater accessibility
- Edtech and digital upskilling platforms
- Workplace inclusion and productivity solutions
- Smart services for ageing and everyday life

Transparency & Systems

Technology that improves accountability and decision-making:

- ESG data and impact reporting tools
- Responsible AI and digital governance
- Supply chain monitoring and risk analysis
- Blockchain for transparency and traceability
- Platforms for sustainable compliance

Startups must be able to pitch live in English on 8 October 2025 in Madrid, Spain.

Startup Selection Process



Three finalists will be selected based on:

- Innovation with measurable impact (climate, social, or system-level solutions)
- Originality in product, service or business model
- Scalability and potential for market growth
- Credibility of the team and execution capacity



Investors & ecosystem partners you'll meet

- 1

Venture Capital & Impact Funds

BlueOrchard, Norrsken, Astanor, Seedstars, Ship2B
- 2

Family offices

Backing purpose-driven founders from across Europe
- 3

Corporate Ventures

Acciona, Enel, Ørsted, IKEA, E.ON
- 4

Sustainable banks & institutions

Triodos, CaixaBank ESG, EIF, EIT Climate-KIC

Impact Pitch Europe is more than a competition, it's a real opportunity to be seen by the people who can fund your next phase of growth. The event brings together a unique mix of impact investors, corporate venture teams, and institutions venture teams, and institutions looking for the next big idea in sustainability.

What they're looking for

- Startups with clear impact

Startups with a clear value proposition and measurable impact
- Scalable solutions

Teams ready to scale solutions in climate, social innovation or transparency
- Purpose-driven founders

Founders who combine purpose with ambition

Why it matters

This is a live investment-focused session, not a demo day, not a formality. If you're selected, you'll get not just visibility, but real connections to funders and partners who can accelerate your mission.

Award for the Winning Startup



IMPACT PITCH Award 2025

Official recognition at ESG Summit Europe 2025 with ceremony spotlight and digital badge.



Expert Mentoring

Exclusive mentoring sessions with jury members to refine business strategy and impact model.



Investor Network

Introductions to relevant investors from our extensive European ESG network.



Visibility Package

Featured in Summit press releases, social channels, and official documentation with 50K+ reach.

Invitation to the Welcome Dinner for all three finalists

6 October 2025 · 20:00h · Hotel Santo Mauro, Madrid, Spain

Exclusive by-invitation gathering for jury, speakers, sponsors and VIP Guests.



Contact & Organization



Organized by

ESG Summit Europe



Hosted in collaboration with

Treedom



Contact

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Applications Open

From 16 June, 2025

Enter link to apply: <https://forms.gle/mLPubH5FsCqzKCDN6>

Join us in shaping the future of sustainable business. Together we can drive innovation that matters.

